



# Graduate & Executive Programs

*In Alexandria, Blacksburg, and Online*

**Rajesh Bagchi**

*Associate Dean for Research, Graduate Programs, and Centers*



# Our brand equity is on the rise.

Pamplin is expanding its graduate and professional footprint, launching new programs, and earning national recognition.

**Your hard work and success is a major part of this story.**

**Virginia Tech: #21 Public University**

*U.S. News & World Report, 2026*

**Online MBA: ↑22 Spots to #33**

*U.S. News & World Report, 2026*

**MIT: #6 in the U.S., #3 for Veterans**

*U.S. News & World Report, 2026*

**Online Business Analytics MBA: #16**

*U.S. News & World Report, 2026*

**Pamplin: Top 6% Business School**

*AACSB Accreditation*



# Pamplin is in the business of *you*.

You are the CEO of your career and the venture that matters most. Our programs are built for you to grow and succeed, now and in the future—so that when the world looks for leaders, they find you.

## FLEXIBLE

*Programs are designed for every stage of professional life: from early-career to seasoned professionals.*

## AFFORDABLE

*With competitive tuition, strong career outcomes, and a lifetime est. degree ROI of **~\$1.74 Million**. (MBA/MSBA/MIT grads, est. by FREOPP)*

## STACKABLE

*Start small and build up with digital badges & professional certificates on your way to a full degree.*

## BUSINESS + TECH

*Virginia Tech's expertise in technology and engineering informs our business pedagogy, ensuring rigor & relevance.*

# New Programs & Pathways

## FLEX FORWARD

With Virginia Tech's Flex MBA that's built to fit your life

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30 credits. 24 months. Choose online or in-person each course, each semester. Our flexible MBA pathway is designed to keep up with your life with stackable credentials and affordable tuition. **Fall 2026: Apply by April 15.**

**Contact:** Linda Christie, MBA Director



## Executive Education

*Purpose-Driven Leadership. Data-Driven Results.*

Custom training for organizations in AI, analytics, cybersecurity, and leadership, all grounded in Pamplin's applied research and deep faculty expertise. Designed for your unique context and goals.

**Contact:** Shane Wang, Executive Director  
Jennifer Riley, Director of Graduate & Exec Ed

# Online Master of Information Technology (VT-MIT)

**#6 in the U.S., #3 for Veterans**  
*U.S. News & World Report, 2026*

## MASTER'S DEGREE

- **11 courses** (33 credits) – 100% online asynchronous format, interdisciplinary (business & engineering) curriculum
- **10 specialties** - AI/ML, Business Data Analytics, Cybersecurity, Emerging Technologies, IT Management, Software Development...

## GRADUATE CERTIFICATES

- **3-4 courses** (9-12 credits) per certificate
- **10 options** - Big Data, Business Analytics, Cybersecurity, IT Management, Software Development...
- Certificates **accredited and transferable to full degree**

<b>Ideal for:</b> Working Professionals	<b>Avg completion:</b> PT 2-3 years FT 1-1.5 years	<b>Avg age:</b> 33+	<b>Avg pro exp:</b> 9+
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# MSBA-HTM

M.S. in Business Administration:  
 Hospitality & Tourism Mgmt  
**#2 HTM Dept in the U.S., #8 Worldwide**  
*ShanghaiRanking, 2024*

## MASTER'S DEGREE

- **10 courses** (30 credits) – evening classes with hybrid online options, one night/week per course (6-8:50 PM) at Alexandria
- **No GRE/GMAT** required, rolling admissions fall, spring, summer)
- **Accelerated Program** for VT undergrads: take up to 12 grad courses at undergrad rates

## GRADUATE CERTIFICATES

- **3 stackable certificates** (build to full degree): Business Analytics & Revenue Mgmt; International HTM Strategy; & Entrepreneurship

<b>Ideal for:</b> Working Professionals	<b>Avg completion:</b> PT 2-3 years FT 1-1.5 years
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# Executive Ph.D.

In Business  
**1<sup>st</sup> R1 Exec Ph.D. in Business**

## DOCTORAL DEGREE

- **90 credit hours min.** (transfer up to 30 from prior graduate work)
- **7 concentration areas:** Accounting & Info Systems, BIT, Finance, HTM, Management, Marketing, and Real Estate

## RESIDENCIES

- **Year 1-2:** 10 in-person weekends/year
- **Year 3:** 4 in-person weekends
- **After Year 3:** Independent dissertation work
- **Career Paths:** R1/R2 faculty positions or senior professional roles

<b>Ideal for:</b> Senior executives & professionals	<b>Avg completion:</b> ~3 years PT
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**Programs in Academic Building One**



# Programs designed for every stage of professional life.



## MSBA-BA

One-year, full-time Business Analytics program in Blacksburg. Designed to produce high-impact business analytics leaders.



## MSBA-HTM

MBA core classes with Hospitality and Tourism Management specializations. Prepare to lead in the growing global service economy.



## Flex MBA

Flexible & stackable for working professionals. Earn 30 credits part-time in as few as 24 months. Online, in-person in Alexandria, or a mix of both.



## MIT

100% Online Master of Information Technology. An affordable, top-ranked program at the intersection of business & engineering.



## MACIS

Master of Accounting and Information Systems. CPA-aligned curriculum with strong career outcomes for graduates.



## Executive Ph.D.

Part-time doctoral program for senior leaders in business. Online sessions and weekend residencies in Alexandria.

# You Are Part of This Growth

*Pamplin is scaling its graduate footprint, and we need your support.*



## Refer a Future Hokie

Know someone ready to re- or up-skill? Share Pamplin graduate & professional programs with your network.



## Invest in Your Team

Executive Education builds custom programs for organizations like yours: in AI, analytics, leadership, and more.



## Stay Connected

Consider mentoring current students, joining a board, and ensuring Pamplin and the value of your degree continue to grow.



# Thank You!

*Pamplin Graduate & Executive Education*

[pamplin.vt.edu/grad](http://pamplin.vt.edu/grad)

